Ministry of Education and Science of Ukraine National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Department of International Economics

# International trade: coursework

Recommended by the Methodological Council of Igor Sikorsky Kyiv Polytechnic Institute, as a manual for foreign students of "Master" educational degree specialty 051 "Economics" "International Economics" specialization



Kyiv Igor Sikorsky Kyiv Polytechnic Institute 2021

International trade: coursework [Electronic Resource]: Manual for foreign students' specialty 051 "Economics", "International Economics" specialization of «Master» educational degree in full-time education / National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"; concluding: Moiseienko Tetiana – Electronic text data (1 file: 4,4 MB). – Kyiv: National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", 2021. - 51 p. - Screen name.

Authorised by the Methodical Council of Igor Sikorsky Kyiv Polytechnic Institute (Protocol Nº 7 from 13.05.2021) on submission of the Academic Council of the Faculty of Management and Marketing (Protocol Nº 9 from 26.04.2021).

Electronic online educational textbook

#### International trade: coursework

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The textbook reflects recommendations for the coursework in the discipline "International trade", which contain general recommendations on its content and design. The text of the manual also provides the procedure for the coursework defense and its evaluation criteria. It is intended for the international students of 051 "Economics" specialty, "International Economics" specialization, «Master» educational degree in full-time education in the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" and other higher education institutions, as well as for teachers, postgraduates and specialists dealing with the international economic problems, especially the functioning and development of international trade.

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#### Introduction

The main problems reflected in this discipline are concentrated around theories of international trade, which have a long history, as well as the current state of international trade, patterns and trends of foreign trade and international trade policy, foreign trade operations, trade in services, e-commerce, intellectual property issues, management of trade enterprises.

The purpose of the discipline is to form students' understanding of the laws, logic and mechanisms of international trade, knowledge and practical skills in the application of various forms of organization and methods of international exchange of goods and services, international trade contracts, trade insurance, and search for innovative and promising approaches to the organization of international trade activities.

The discipline involves a thorough study of theoretical and applied aspects of the organization and functioning of international trade processes. Significant importance is attached to the analysis of current trends and forms of international trade in the fields of production and services.

The discipline has an interdisciplinary nature and integrates knowledge from other educational and scientific fields. According to the structural and logical scheme of the training program, this discipline is closely related to other disciplines of law and management: "International Economics", "International Marketing", "Business Economics", "Transnational Corporations", "Logistics".

The discipline "Transnational Corporations" provides a foundation for further study of such modules as "International Competitiveness Management", "International Finance", "Global Economics", "Strategic Enterprise Management", "Intellectual Property".

All these areas students will be able to apply in the process of researching the the course work underlying topic, which will allow them to develop analytical and practical skills in the chosen area.

#### **General information**

The textbook is intended for students of the "Master" educational degree in the 051 "Economics" specialty, "International Economics" specialization, who in the process of studying "International Trade" discipline perform course work.

Recommendations include an introduction, requirements for the course work, tasks for the course work, recommendations for the work, the order of defense and evaluation criteria for the work, as well as a list of recommended reading.

Course work - is a type of research work, independent student's educational and scientific research, an important stage of a student's work in their orientation to obtain higher qualification in the international economics field.

The course work purpose: to learn to use, from a practical point of view, modern methods and approaches to the international trade process.

The main objectives of the course work are:

- o generalization of theoretical and methodological principles in the chosen direction of research;
- analysis of modern approaches to the international trade agreements organization;
- acquaintance with all necessary documentation accompanying international trade agreements;
- o analysis of the economic process using modern analytical tools;
- development and evaluation of the necessary approaches to solving certain problems and justification of the proposed solutions.

Students must demonstrate the following skills and abilities, when completing the coursework:

- search and study of the necessary specialized literature, as well as a reflection of the problem development state in domestic and foreign literary sources;
- to systematize one's own vision on the peculiarities of the international trade processes;
- consistent presentation of own opinions, argumentation and generalization;
- registration of scientific reference material in accordance with the established requirements and recommendations.

The coursework must meet the following basic requirements:

- be a unique independent study dedicated to solving current issues in the international trade field;
- o include elements of new developments that contribute to the effective solution of the problems raised in this work;
- to meet the generally accepted requirements and rules of research works registration;
- o the coursework must be completed and submitted for inspection in time.

The coursework volume must meet the requirements set out in the recommendations. The main criterion for successful implementation is the achievement of the goal and timely completion of tasks.

The coursework in the "International Trade" discipline created for students in 051 "Economics" specialty, "International Economics" specialization and provides 30 working hours.

#### Main stages of coursework

Coursework is recommended to implement in the next stages:

- 1. Choose a topic of coursework.
- 2. Loock up the literature to the topic of coursework: professional (monographs, articles, other scientific publications of the current period); legislative and regulatory materials relating to the topic of the research; information provided on official Internet resources to the topic of research, for example, web-sites of international trade organizations.
- 3. Choose and systematize the research base. Chosen information must be distributed between units.
- 4. Develop a short plan-content of the coursework.
- 5. Write the coursework. Section 1, 2 and 3.
- 6. Coursework design, verification the compliance with requirements (design, percentage of plagiarism).
- 7. Preparing a presentation of the completed work.
- 8. Coursework and presentation submission review (upload to the Google Class in time).
- 9. Preparation for the coursework defense (previous verification of the report logical construction and speech timing).
- 10. Coursework defense.

It is recommended for students to keep to the schedule of coursework implementation (table 1) and to submit the coursework review in time.

A coursework tentative schedule

Table 1

A coursework tentative schedule			
	Study time, ho		/ time, hours
Week	The coursework stage name	Class	Independent
		work	work
2	Choice and approval of the topic, if necessary	0,5	0,5
3-4	Choosing and systematization the research base,		5
	screening and study of literature, finding the		
	information about international trade operation		
5	Section 1		5
6	Section 2		6
7	Section 3		9
8	Preparing the research results presentation	_	3
9	Coursework submission for review		
10	Coursework defense	1	
	Total	1,5	28,5

#### The coursework topics

The coursework topic is the same for all students, however, the uniqueness of each individual work is chosen product/group of products or services that will be the subject of such an agreement.

#### **Example:**

The same part: "The international trade agreement process"

The unique part: "The international trade agreement process between a supplier from China and a customer from Ukraine. Contract subject: wireless chargers for mobile phones"

Remember, the idea must be your own, the choice of goods/services the student should make guided solely by their own area of business interests. It is important to try to connect business intuition, as well as successfully use the knowledge gained in the learning process in the international economics and trade processes.

It is important that before submitting the work for evaluation, check it for plagiarism yourself and make sure that this figure does not exceed 10%, the citation in the paper was used correctly.

# Preview of material for the coursework topic

A student chooses the research base individually taking into account his/her scientific and practical interests.

Before a student starts writing the coursework, at the stage of choosing a topic, a student should find the appropriate scientific literature and documentation, statistical data and other material on the chosen topic, examine their content for the level of availability and sufficiency to write the work.

At this stage a student may need a list of basic and additional literature from the course, as well as useful information sources which are at the end of this textbook.

After the analysis a student should select the sources that will be used while writing the coursework and systematize them according to the chosen topic and to the requirements for the content of the coursework stages.

### Composition, scope and structure of the coursework

There are the following requirements for the structure of the coursework, as the original (author's) theoretical and applied research:

- Title page (Appendix A);
- Content;
- Introduction;
- Section 1 (overview of the chosen topic, business direction description and justification of the product choice);
- Section 2 (description of the international trade agreement arrangement process);
- Section 3 (compiling a list of necessary documents for the selected business direction/product/service);
- Conclusion;
- Appendixes (if necessary);
- o References (10-15 sources).

The **Title page** should contain the name of the university and the department where the coursework is completed, the name of the discipline and the coursework topic, students surname and initials, the year and the academic group, information about the academic advisor and the mark about the absence of plagiarism (**Appendix A**).

The **Content** of the coursework contains the complete, clear, understandable and stylistically literate names of all its parts with the numbers of the initial pages of these parts (alignment of the numbering is carried out on the right edge of the sheet). The names of sections and subsections should briefly reflect the essence of the issues. The content of the coursework usually is not more then on one page (Appendix B).

The Introduction contains justification for the chosen topic of the research, topicality, an aim and tasks of the coursework, description of the methods used by the author in the study. The recommended scope of introduction is 1-2 pages. The purpose of the study should be clearly reflected in the topic and conclusion.

### The purpose of the study is a one-sentence main content to which the study is devoted.

Without the existing problematic situation of the study, it is very difficult to determine the purpose of the work. The purpose of the work consists in solving the problematic situation.

The tasks and methods of the coursework should clearly subordinate to the purpose of the work and be aimed at its consistent achievement. It is recommended to formulate the tasks of the study as a list of specific means of achieving the goal: "analyze", "generalize", "define", "find out", "justify", "develop" etc.

A necessary element of introduction is a list of research methods that serve as a tool for obtaining the data and its processing and is a prerequisite for achieving the purpose of the work. The list of methods should be made not generally, detached from the content of the work, but briefly and meaningfully determining what exactly was researched by a certain method. It will enable to make sure that these methods are selected logically and appropriately.

Solution of the problems set in the coursework should be carried out using the following methods (the list is not full):

- o general methods: analogy, system analysis, formalization;
- methods of logical abstraction: analysis and synthesis, induction and deduction:
- economic and mathematical methods: factor, system-structural analysis;
- methods of economic and statistical analysis: tabular, graphic, grouping, classification;
- marketing methods: SWOT, matrix, observation, survey;
- o methods of expert diagnostics: ranking, comparison, evaluation.
- The level of uniqueness of introduction must be at least 95%.
- The coursework consists of three sections.

Section 1 contains the overview of the chosen topic, business direction description and justification of the product choice. Students must justify their choice of goods or services that will be the subject of an international agreement, clarify why it is necessary and appropriate to import it into Ukraine. This will require a simple analysis of market needs. It is advisable to disclose the characteristics of the selected product / service and competitive advantages (in brief). Presents

economical, statistic and other characteristics of the chosen direction. Scope is approximately 10 pages.

**Section 2** contains the description of the international trade agreement arrangement process. Students should describe the steps in international trade agreement prosses. The prosses from looking up the perspective business direction, looking up for seller and choosing the goods/ services. Scope is 5-7 pages.

Section 3 contains compiling a list of necessary documents for the selected business direction/product/service. Students should give an example of documents that is necessary for each step in international trade agreement prosses. Complete the full list of documents that is need in this prosses. Scope is 3 - 5 pages.

Conclusion. It is the final part of the coursework. The main results of each section should be presented according to the purpose and tasks of the work reflected in the introduction. The text of conclusion should be concise and should not exceed 1 page. All tasks set in the work must be solved. The coursework should include: conclusions to each task, followed by a general conclusion with recommendations.

### The uniqueness of conclusion must be not less than 98%

The list of references includes a list of literary sources compiled accordingly by the current normative documents. The list should contain links to the websites of international, governmental, statistical organizations, as well as annual reports of companies (in accordance with the topic of research). Each printed work from the list must include: the author's last name, the full name of the monograph, manual or article; city, publishing house and year of publication; number of pages.

#### The list of references must contain 10 - 15 items.

Appendixes. In this part of the coursework big tables (one full page and more pages) may be given, as well as auxiliary flowchart, quotations from normative documents or statistical materials, forms of financial statements that served as the information base of the study, other materials that could not be included in the main part of the work due to the large amount. The total scope of the coursework should be 18 - 22 pages of A4 text.

#### Coursework design

Coursework design is shown in table 1.

#### Table 1

#### Technical requirements for course work

Page orientation	A4, portrait orientation
Margins	Top, Bottom, Left - 20 mm, Right - 10 mm
Space between the names	15 - 20 mm (about 1.5 intervals)
of sections and subsections	
Basic font	Times New Roman
Font size of the text	14 points It is allowed to use a smaller font size (10 points) for areas of text that have an auxiliary value
Line spacing	1,5
Text alignment	Width
Paragraph indent	1,25
Page numbering	Lower right corner
Graphic material (pictures, diagrams, schemes)	They have to be places right after the text where they are mentioned for the first time, or on the next page. The pictures have to be an integral graphic object (grouped).  After presenting the graphic material – you have to indicate the source [1, p. 34] or developed by the author; compiled by the author based on [2, p. 45; 3, p. 76], etc.).  Illustrations also have to be numbered and have to have names that are placed outside the grouped graphic object (for example, Fig. 1. Dynamics of the TNCs number in the world).  Picture orientation: portrait.  The frame around the figure is not placed (remove the frame in the margin settings).
Tables (Appendix F)	The number materials or statistic information has to be presented in a table that has a serial number, is right-aligned (for example, Table 1) and title (printed above the table in the middle in bold, the text of the table is in Times New Roman, size 12, space 1). The font size of the text is usually 2 points smaller than the main font.

	After the tables you have to indicate the source [1, p. 34], developed by the author; compiled by the author based on [2, p. 45; 3, p. 76], etc.).  Tables (except for tables in appendices where letters are also used) are numbered in Arabic numerals throughout the section.  If the table is large or broken, you must specify the column numbering, which goes to the next page. In front of the transferred part in the top right corner it is written "Cont'd table 1".
Formulas	Appendix C Are entered using the formula editor (internal formula editor in Microsoft Word for Windows)
Lists	Example of list design:  A) 1. List; 2. List;  Б) 1) list; 2) list;  - list;
References	References in the text should be given in square brackets, for example, [3, p. 35; 8, p. 56-59], in which the first digit indicates the ordinal number of the source in the bibliography, and the second - the page in this source; one source (with a page) is separated from another by a semicolon, the bibliographic list is given at the end of the work.
Technical requirements for references	References (drawn up according to the requirements published in the National Standard of Ukraine "Information and documentation. Bibliographic references. Terms and assembly rules" NSTU 8302: 2015
Appendixes	Material of the course work, which is not directly related to the disclosure of the questions (reference tables, mathematical calculations, results of calculations), may be placed in the appendixes.  Capital Ukrainian letters indicate appendixes.  Each appendix is started from a new page.
Scope of work	18 - 22 pages

### Submission of the coursework for the review

After the coursework finishing, it has to be signed with pointing the mark about no plagiarism (signed by student).

I certify that there is no plagiarism from another works, written by other authors, without relevant references.

Student	
	(Signature)

Student can check up the level of plagiarism independently, using free apps which are available on the Internet, for example: UNICHECK or Strikeplagiarism. For checking up the English-language original sources for plagiarism, students may use followings links:

- 1. http://www.plagtracker.com/
- 2. http://www.scanmyessay.com/
- 3. <a href="http://www.plagscan.com/seesources/analyse.php">http://www.plagscan.com/seesources/analyse.php</a>
- 4. http://plagiarismdetector.net/
- 5. http://sourceforge.net/projects/antiplagiarismc/

Coursework is given on time to the International Economy Department for its registration and giving to the teacher, who is responsible for this work. Variants for presentation of the coursework:

- electronic form (upload to google class);
- in a paper form (work is given in a paper form with the signature of student).

Teacher-supervisor carries out criticizing and evaluation of quality of the coursework, makes conclusion about the admitting it to the presenting.

## The main steps of the coursework presentation

The day and time of presentation of the coursework results is determined by the teacher-supervisor according to the schedule of the educational process.

To disclose the content of the course work, the student has 5-7 minutes (3 - 5 minutes for the report, the rest is for answering to commission's questions). The report should be concise and consist the following components:

- o relevance of the chosen topic;
- structure of work;
- o main conclusions for the work.

For the presentation the student may compose abstracts.

While presentation the results, the student must present an aim, task, describe a problem situation, bring results of study, give reasonable conclusions and suggestions in relation to the decision of problem.

The coursework presentation is assessed against a number of criteria, marked in this work. After the finishing of the presentation, commission/teacher has to sum up all of the points for the coursework.

#### The members of commission, that are present during the presentation may also put some questions to the student.

The discussion of results of the presentation is on the closed meeting. The decision of commission is presented by the Head of the Commission after finishing this meeting. Results are marked on a title page (or in Google Class) and is put to the statement list and to the report card.

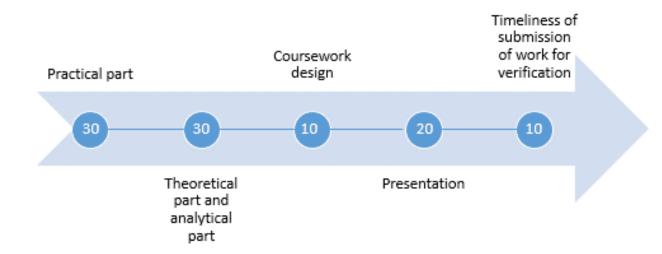
#### Criteria of the coursework evaluation

The final mark of the coursework must be based on the next quality indicators. Maintenance of the coursework:

- actuality of select topic and orientation for development of practical recommendations;
- the level of achievement of the goal and solving the problems raised by student in his/her coursework;
- right using of methodological and diagnostic methods in economic research;
- the multiple approach to addressing a raised problem;
- the level of validity of the measures and decisions;
- logic of construction, using the special terminology and quality of the coursework;
- o presentation of the coursework results.

The final estimation for a coursework is based on the results of presentation and is represented in a review. During the presentation a student must show the understanding of theoretical bases and progress of modern problems of international economy trends in area of trans nationalization of economic relations, to protect his/her own point of view. The basic requirements: ability to concisely clearly and logically state the main content and conclusions of the work; ability to explain the point of view with arguments; the high level of economic and general knowledge.

#### **Evaluation rating system**



The rating system of coursework has two constituents. The first (starting) characterizes activity of student in implementation of writing part of coursework and it's result - quality of text, tabular, schematic, graphic material, design of work, timeliness of its presentation for verification. The second part characterizes the quality of the results presenting.

- Section 1, 2, 3 60 points
- Coursework design 10 points
- Presentation the coursework results 20 points
- Timely submission of coursework for inspection 10 points

The sum of all points is transferred to the "credit point" according to the table 2.

The grade "excellent" is given for the course work, which contains a logically sound and holistic theoretical study, where the student confidently uses the methods and tools of economic analysis, provides relevant statistics and analyzes them. The work must correctly solve the proposed problem according to the chosen option,

as well as reflect the progress of solving this problem. Current topics are chosen, and the results of the work have practical significance. The author made conclusions that reflect all the tasks set in the work. The study must be completely independent. The work is executed in accordance with the requirements above and timely submitted for review. Another important requirement is a concise and freely announced report and correct answers to the questions of the commission members.

In case of incomplete fulfillment of the requirements above, the student may have "good", taking into account the degree of non-fulfillment, they are evaluated as "very good" or "good". It is also possible to reduce the score in the case of incomplete disclosure of the topic or in the case of incomplete implementation of the tasks. At the same time, the requirements for registration of work in accordance with the above requirements and its timely submission for inspection remain unchanged.

"Satisfactory" is set with a significant number of omissions and shortcomings of a substantive nature, with a vague wording of the above provisions. The lack of analytical and mathematical apparatus also leads to a decrease of the point. Depending on the degree of shortcomings, the ratings are "fair" and "poor". At the same time, the requirements for registration of work in accordance with the above requirements and its timely submission for inspection remain unchanged. The grade "unsatisfactory" is given to the course work with significant shortcomings both in essence and in the design.

Table 2
Table of correspondence of rating points to grades on a university scale

Number of points	Evaluation
100-95	Excellent
64-60	Poor
74-65	Fair
84-75	Good
94-85	Very good
Admission conditions are not met	Not allowed
Less than 60	Unsatisfactory

Course work is not allowed to the presenting in the following cases:

- o ignore of the established requirements for design;
- establishing the fact of plagiarism;
- o ignore of the deadlines for the coursework submission.

#### The coursework task

Choose the coursework topic the product/group of products or services that will be the subject of international trade agreement.

#### **Example:**

The same part: "The international trade agreement process"

The unique part: "The international trade agreement process between a supplier from China and a customer from Ukraine. Contract subject: wireless chargers for mobile phones"

Use this structure for coursework:

- Title page (Appendix A);
- Content;
- Introduction;
- Section 1 (overview of the chosen topic, business direction description and justification of the product choice) (Appendix C);
- Section 2 (description of the international trade agreement arrangement process) (Appendix D);
- Section 3 (compiling a list of necessary documents for the selected business direction/product/service) (Appendix E);
- Conclusion;
- Appendixes (if necessary);
- o References (10-15 sources).

Complete your work by next sections.

Section 1 contains the overview of the chosen topic, business direction description and justification of the product choice. Students must justify their choice of goods or services that will be the subject of an international agreement, clarify why it is necessary and appropriate to import it into Ukraine. This will require a simple analysis of market needs. It is advisable to disclose the characteristics of the selected product / service and competitive advantages (in brief). Presents economical, statistic and other characteristics of the chosen direction. Scope is approximately 10 pages.

**Section 2** contains the description of the international trade agreement arrangement process. Students should describe the steps in international trade agreement prosses. The prosses from looking up the perspective business direction, looking up for seller and choosing the goods/ services. Scope is 5-7 pages.

Section 3 contains compiling a list of necessary documents for the selected business direction/product/service. Students should give an example of documents that is necessary for each step in international trade agreement prosses. Complete the full list of documents that is need in this prosses. Scope is 3 - 5 pages.

Make your own conclusion.

#### Remember:

Timeliness of the coursework submission for inspection is the same criterion as the quality of coursework completion.

Total coursework scope 18 – 22 pages.

#### The list of sources

#### **Base literature:**

- The Handbook of International Trade A Guide to the Principles and Practice of Export [Electronic Resource] / Jim Sherlock and Jonathan Reuvid // GMB Publishing Ltd, 2008. Mode of access: <a href="http://www.sze.hu/~gjudit/Exportszerzodesek/Handbook%20of%20international%20trade.pdf">http://www.sze.hu/~gjudit/Exportszerzodesek/Handbook%20of%20international%20trade.pdf</a>
- ICC Guide to Export/Import. Global Standards for International Trade. Fourth
  edition [Electronic Resource] /Guillermo C. Jimenez // ICC. 2013 <a href="http://iccbooks.ru/catalog/mezhdunarodnyy-biznes/rukovodstvo-icc-k-eksportno-importnym-operatsiyam-globalnye-standarty-mezhdunarodnoy-torgovli-chetvye/">http://iccbooks.ru/catalog/mezhdunarodnyy-biznes/rukovodstvo-icc-k-eksportno-importnym-operatsiyam-globalnye-standarty-mezhdunarodnoy-torgovli-chetvye/</a>
- 3. Guillermo K. Jimenez ICC Guide to Export-Import Operations. Global standards of international trade. Fourth edition, 2013. 303 p.
- 4. Business Guide to Trade and Investment Volume I International Trade. [Electronic Resource] / P. ALLGEIER, A. E. APPLETON //. 2017. Mode of access: <a href="https://2go.iccwbo.org/business-guide-to-trade-and-investment-volume-i-international-trade-config+book\_version-Book/">https://2go.iccwbo.org/business-guide-to-trade-and-investment-volume-i-international-trade-config+book\_version-Book/</a>
- 5. Global Survey on Trade Finance . [Electronic Resource] / Prepared by ICC Banking Commission // 2018. Mode of access: <a href="https://2go.iccwbo.org/2020-icc-global-survey-en-trade-finance.html">https://2go.iccwbo.org/2020-icc-global-survey-en-trade-finance.html</a>
- ICC Model Online B2C General Conditions of Sale [Electronic Resource] /
  International Chamber of Commerce // 2020. Mode of access:
  <a href="https://2go.iccwbo.org/2020-icc-model-online-b2c-general-conditions-of-sale-free-pdf.html">https://2go.iccwbo.org/2020-icc-model-online-b2c-general-conditions-of-sale-free-pdf.html</a>
- 7. ICC Short Form Model Contracts: International Commercial Agency and Distributorship [Electronic Resource] 2017. Mode of access: <a href="https://2go.iccwbo.org/icc-short-form-model-contracts-international-commercial-agency-and-distributorship-config+book\_version-Book/">https://2go.iccwbo.org/icc-short-form-model-contracts-international-commercial-agency-and-distributorship-config+book\_version-Book/</a>
- 8. ICC Model Contract International Sale (Manufactured Goods) [Electronic Resource] 2020. Mode of access: <a href="https://2go.iccwbo.org/icc-model-contract-i-international-sale-manufactured-goods-config+book\_version-Book/">https://2go.iccwbo.org/icc-model-contract-i-international-sale-manufactured-goods-config+book\_version-Book/</a>
- 9. Incoterms® Rules and Commercial Contracts Channel [Electronic Resource] 2020. Mode of access: <a href="https://2go.iccwbo.org/digital-library-incotermsr-rules-and-commercial-contracts-channel.html">https://2go.iccwbo.org/digital-library-incotermsr-rules-and-commercial-contracts-channel.html</a>

- 10. Going Global Comprehensive training on trading internationally [Electronic Resource] 2020. Mode of access: <a href="https://2go.iccwbo.org/going-global.html">https://2go.iccwbo.org/going-global.html</a>
- 11. MODEL CONTRACTS FOR SMALL FIRMS LEGAL GUIDANCE FOR DOING INTERNATIONAL BUSINESS [Electronic Resource] 2010. Mode of access: <a href="https://www.intracen.org/uploadedFiles/intracenorg/Content/Exporters/Exporting\_Better/Templates\_of\_contracts/3%20International%20Commercial%20Sale%20of%20Goods.pdf">https://www.intracen.org/uploadedFiles/intracenorg/Content/Exporters/Exporting\_Better/Templates\_of\_contracts/3%20International%20Commercial%20Sale%20of%20Goods.pdf</a>

#### **Additional literature:**

- Transnational Corporations: Educational textbook / S. V. Voitko, O. A. Gavrysh, O. O. Korohodova, T. E. Moiseienko. Kyiv: Igor Sikorsky Kyiv Polytechnic Institute, Publishing House "Polytechnica", 2020. 202 p. Bibliogr.: p. 178. ISBN 978-966-000-000-0
- 2. Bessarab A., Moiseienko T. Interaction of transnational corporations with start-up projects in a time of change / A. Bessarab, T. Moiseienko // International scientific and technical cooperation: principles, mechanisms, efficiency: XVI international Scientific and Practical Conference 11 12 March 2021; thesis K., 2021 p. 112 -114.
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- 9. Organization of American States [Electronic Resource] Mode of access: <a href="https://www.oas.org">www.oas.org</a>
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- 11. Latin American Integration Association [Electronic Resource] Mode of access: www.aladi.org
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- 13. ASEAN [Electronic Resource] Mode of access: www.aseansec.org
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## **Appendixes**

Ministry of Education and Science of Ukraine National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

#### FACULTY OF MANAGEMENT AND MARKETING

#### INTERNATIONAL ECONOMY DEPARTMENT

	COURSE WORK "International trade"	
Topic: «		>
	Completed by:	
	Students Name,	
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	051 "Economics"	
	Head:	
	Tetiana Moiseienko	
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#### Appendix B

#### Sample design content

#### **CONTENT**

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#### INTRODUCTION

Actuality of topic. Coffee consumption in the world is growing every year. Global demand is growing due to the promotion of this drink and conducting extensive marketing campaigns. Coffee beans are not grown in Ukraine. Therefore, all raw materials are imported. Thus, global trends, such as yield problems, price volatility on world exchanges affect the Ukrainian market. The coffee market was also strongly influenced by changes in exchange rates, which affected import volumes.

Unlike European countries, the coffee market in Ukraine is only developing. Therefore, the study of the coffee market in Ukraine is important, because every year the capacity of the coffee market in Ukraine increases, and thus increases competition between producers, suppliers and sellers.

The purpose of the course work: the organization of an international trade agreement, as well as the analysis and use of methods and approaches to international trade. In connection with this goal, the following tasks are identified:

- 1) consider the characteristics of the coffee market of Ukraine and the world;
- 2) to analyze potential importing countries;
- 3) analyze the process of finding a supplier;
- 4) describe and determine the main aspects of concluding a contract of sale with the selected supplier;
  - 5) identify and generate documents for sending goods.

The subject of research - the processes of international trade in goods (coffee).

The object of research is the theoretical and methodological principles and applied aspects of the organization of international trade.

#### **SECTION 1**

1. Characteristics of the coffee market in the world and in Ukraine

Coffee is a beverage (usually hot) made from roasted coffee beans. Due to the caffeine content, it has a stimulating effect [1].

Coffee is made from the seeds of the fruit of a tropical evergreen tree of the genus Caffea of the family Rubiaceae. On an industrial scale, 3 species are cultivated (out of 50 known): Arabian (arabica), Liberian (liberica) and robusta (robusta). To give the necessary taste and aromatic properties, raw coffee beans are roasted, thus forming a specific taste-aromatic complex of substances - caffeine, which consists of more than 400 different compounds. The main alkaloid of coffee - caffeine (average content of 1-1.5%) - has an active physiological effect on the human body [1].

Depending on the composition and technology of coffee production are divided into [1]:

- natural in grains;
- natural ground
- coffee blends (ground with the addition of chicory);
- natural soluble;
- coffee drinks

The situation on the Ukrainian coffee market is stable. Many factors affect the pace and prospects of market development. There are two main segments of coffee consumption in Ukraine. The first, about 70% of the retail market. The second segment of the Central Coffee Market, 25-30%, HoReCa (hotels, restaurants, cafes).

On average, a resident of Ukraine drinks about 1.5 kg of coffee per year [2]. Coffee consumption in Europe is several times higher. For example, a resident of Switzerland drinks 7.9 kg per year, Sweden - 8.2 kg, the Netherlands - 8.4 kg, Denmark - 8.7 kg, Iceland - 9.0 kg, Norway - 9.9 kg, Finland - 12, 0 kg. Worldwide, the world consumes 1.6 billion cups of coffee or two million cups every 5 minutes [3] (Table 1.1).

#### Example

#### **SECTION 2**

The process of finding a coffee supplier.

Based on the research and participation in international specialized events, two companies were selected with which it is possible to conclude an agreement on the import of roasted coffee to Ukraine. Among all the criteria that can be considered for choosing a supplier, we have identified the following:

- product quality;
- taste properties;
- product price;
- available delivery terms and delivery times.

We will conduct a comparative analysis of two coffee producers, Yorgachif Province (YCFCU) and Sidama Coffee in Sidamo Province (SCFCU) [16].

Table 3.1

#### Comparative characteristics of supplier companies

Criterion	YCFCU	Sidama Coffe (SCFCU)
Price, USD / 60 kg bag	112,3	111,2
Price with VAT, USD / bag 60 kg	134,76	133,44
Total cost of delivery, dollars / 150 bags	20214	20016
Processing method	grade 2 (moisture)	grade 1 (dry)
Main feature	floral	fruity
Terms of delivery	DDP (Incoterms 2010)	DDP (Incoterms 2010)

<sup>\*</sup> Formed by the author based on [17, 18].

#### Example of table design

#### Example:

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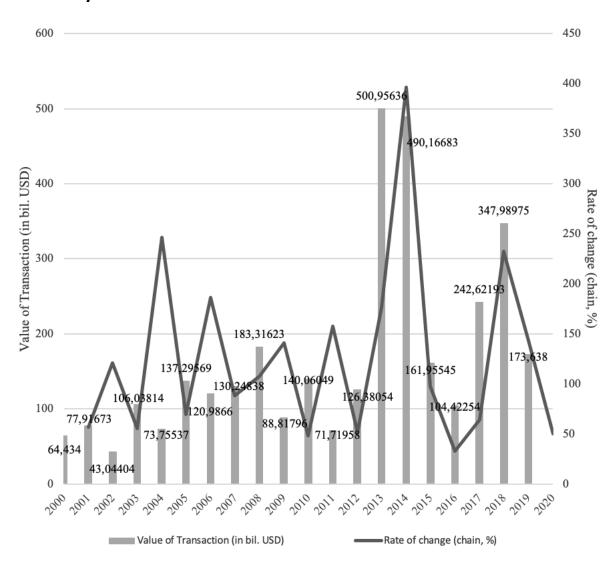
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**Fig.1.** Value of transaction 2000 – 2020 [12, 18]

Examples of documents
ICC model of International sales contract

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□ FCA	free carrier	named place		
□ FAS	free alongside ship	named port of	of shipment	
□ FOB	free on board	named port o	of shipment	
□ CPT □ CIP	carriage paid to carriage and insurance paid to		of destination	
□ CIP	cost and freight		of destination	
□ CIF	cost insurance and freight		of destination	
□ DAT	delivered at terminal		of destination	
□ DAP	delivered at place		of destination	
□ DDP	delivered duty paid	•	of destination	
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2. Insurance company must be	licensed to operate in Canada.	
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Section 3 Excess/Umbrella				Sinclusive
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2. Other:				

### PROVISIONS/AMENDMENTS/ENDORSEMENTS:

- A. Commercial General Liability Insurance (and Excess, if any) is extended to include the following coverage: Cross Liability and Severability of Interest Clause, Premiuse and Operations, Liability, Contractual Liability, Products/Completed Operations, Personal Injury, and Non-Owned Automobile Liability.

  8. With respect to the Commercial General Liability Insurance (and Excess, if any), THE CORPORATION OF THE CITY OF MAGARA FALLS, its officers and/or officials, employees and volunteers (and "ober") persists as outleten in Section in Additional Insurance that only with respect to liability arising out of the operations of the Named Insured.

  8. The Commercial Generality Liability Insurance (and Excess, if any) Policyles) identified above while protect each Insured in the same remove and to the same edent as though a separate Policy has been issued to each, but shall not increase the Limits of Liability as identified above short or amounts for which the company would be liabiled if there had been only one insured. Any failure to comply with any provision of the insurance Policy by the Named Insured shall not affect coverage provided to The Corporation of the City of Niagara Falls.

  9. The Policyles) identified above shall apply as privary Insurance and not excess to any other insurance assistable to THE CORPORATION OF THE CITY OF NIAGARA FALLS.

  8. If cancelled or changed to reduce the coverage as colleted on the Centrificate, during the period of coverage as stated herein, thirty (20) days (on (10) days if cancellation is due to non-payment of premium) prior unition notice by registered mail will be given by the insurer(s) to:

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FROM: QINGDAO, CHINA TO: ILYICHEVSK UKRAINE DESCRIPTION OF GOODS OTY G.W.IN.W. MASUREMENT PELLETIZING MACHINE 1SET 958.00/029.00NT/S 2.10EF 02J15B TILE 2.16MF 1SET 950.00/820.00N6S TOTAL ONE CASE ONLY.

SHIPPING MARKS/AGICO

1. 出口商: Exporter	4403	772703574	3. 出口许可证号: Export licence No	树		
深圳市威天信贸易	有限公司		13-41-300055			
2. 发货人: Consignor 深圳市威天信贸易		772703574	4. 出口许可证有效截 Export licence ex		取引条件	
5. 貿易方式: Terms of trade	一般贸	7易	8. 进口国 (地区): Country/Region of	越南 purchase		
6. 合同号: Contract No.	DE-HG1300	15	9. 付款方式: Payment	汇付		
7. 报关口岸; Place of clearance	天津	关区	10. 运输方式: Mode of transport 海上运输		三输	
11. 商品名称: 身 Description of goo	其他钴锍、未销ds	<b>發轧钴、粉末</b>	商品编码 Code of g	eoods 81052090	90	
12. 规格、等级 Specification	13. (0.6) Unit	14. 数量 Quantity	15. 单价 USD ) Unit price	16. 总值USD ) Amount	17. 总值将美元 Amount in USD	
Co powder 99.8%min	千克	*100.0	*45.0000	*4,500	\$4,500	
				• 5.		
18. 总 计 Total	千克	*100.0		*4,500	\$4,500	
19.备 注 Supplementary det	ails		20. 发证机关签章 Issuing authority	's stamp & signat	ure K	

### Purchase order

# My Company name

My company slogan

### **Purchase Order**

Date P.O. Number Customer ID 13/09/2009 [PO123456] 111111

Vendor
[Name]
[Company Name]
[Address]
[ZIP or Post Code]
[Phone]
[Fax]
[E-mail]

Ship To
[Name]
[Company Name]
[Address]
[ZIP or Post Code]
[Phone]
[Fax]
[E-mail]

Ship via Shipping Method		Snipping rerms			Delivery Date	
Code	Product Na	me/Description		Qty	Unit Price	Total
12345	Product 1			100	3.50	350.00

Code	Product Name/Description	Qty	Unit Price	Total
12345	Product 1	100	3.50	350.00
54321	Product 2	30	11.25	337.50
				-
				-
				-
				-
				-
				-
				-
				-
				-
				-
				-
				-
				-
				-
				-

Notes and	Instruct	ions		

 Subtotal
 \$ 687.50

 Discount

 Sales Tax Rate
 % 10.00

 Sales Tax
 \$ 68.75

 Other Cost

 S & H

 Sub Total
 \$ 756.25

#### This is not a Tax Invoice!

Date

Authorized Signature

Should you have any enquiries concerning this quote, please contact John Doe on 0-000-000-0000

111 Street, Town/City, County, ST, 00000

Tel: 0-000-000-0000 Fax: 0-000-0000 E-mail: info@yourcompanysite.com Web: www.yourcompanysite.com

Diama calcut and of the following			Branch:	
Please select one of the following				
New DC issuance  Prease complete all applicable feacu	Amendment to an existing D Prease complete all applicable fields)	C		
In all instances complete boxes 1 to 6		DC No:	(ForBank use onl	
<ol> <li>Applicant (Name and address):</li> </ol>	8	2. Date: [0, 0] [M, M, ] [Y, Y, Y	3. DC to be available by negotiation (by default) unless	
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		unless ticked below:	☐ Sight Payment	
		☐ Transferable	☐ Deferred Payment ☐ Acceptance	
Contact name:     (For any darification with regard to 1)	Tel. No.:	Fax No/Ema	t:	
yor a you ancaon wan ragarow t	ris approach			
6. Import Account No.	$\Box$ . $\Box$	П. ПП		
		becamed out, other than the bandiciary	name	
Complete all other boxes which are relea- 7. Amendment to DC details :			name	
	Existing DC No:		name	
Amendment to DC details :     Advising Bank (if known):     DC CCY and Amount:	Existing DC No: (in tigures)		20060000	
<ol> <li>Amendment to DC details : Advising Bank (if known):</li> </ol>	Existing DC No: (in tigures)		28560707	
Amendment to DC details :     Advising Bank (if known):     DC CCY and Amount:	Existing DC No:  (in figures)  Place of Expiry:		20060000	
7. Amendment to DC details : Advising Bank (if known): DC CCY and Amount: Present Expiry Date: Please amend the DC as follows:	Existing DC No:  (in figures)  Place of Expiry:		(in words)	
7. Amendment to DC details: Advising Bank (if known): DC CCY and Amount: Present Expiry Date: Please amend the DC as follows:	Existing DC No:  (in figures)  Place of Expiry: ease (in figures)			
7. Amendment to DC details : Advising Bank (if known): DC CCY and Amount: Present Expiry Date: Please amend the DC as follows: Increase Decre The amount of the DC by making a new total of	Existing DC No:  (in figures)  Place of Expiry: ease (in figures)		(in words)(in words)(in words),	
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7. Amendment to DC details : Advising Bank (if known): DC CCY and Amount: Present Expiry Date: Please amend the DC as follows: Increase Decre The amount of the DC by making a new total of	Existing DC No:  (in figures)  Place of Expiry:  ease (in figures) (in figures)	9. Date of DC expiry/if amendme	(in words). (in words), (in words)	
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### **Request for Quote Form**

Please send to: sales@bharatglass.com Phone: 26776563 Fax: 26782135

PLEASE NOTE: Below is a list of all the information that Form5 Glass Surfaces will need in order to provide a formal quote. Prices will not be released prior to receipt of the information below, including your list of estimated quantities and sizes.

#### **COMPANY INFORMATION**

Company name and address:	
Contact name:	
Phone number:	
Fax number:	
Email address:	
PROJECT INFORMATION	
Project name:	

Project name:	
Specifying architectural firm:	
Location of firm (city & state):	
# % W	
<sup>1</sup> Estimated order date:	
<sup>1</sup> Estimated date glass is	
required for install:	
1 This is information is required for lead time a	surpasse. Event dates are not required; places provide whatever information

#### **GLASS SPECIFICATION INFORMATION**

Is Form5 supplying the	
glass for this application?	
Pattern specifications and/or	
custom sample numbers:	
Glass thickness and type:	
2 Is flat polished edgework	
required?	
<sup>3</sup> Please list any holes, notches,	
pattern-cut panels or other custom	
fabrications required:	
Is this an interior or exterior	
application?	

<sup>&</sup>lt;sup>1</sup> This is information is required for lead time purposes. Exact dates are not required; please provide whatever information you have available at the time of your quote request.

<sup>&</sup>lt;sup>3</sup> If pattern-cut panels are specified, a drawing or digital file must be submitted with the quote request. Custom fabrications must meet ASTM standards.

# **Request For Price Quote**

(your street city, state, zip) (date)	
(name street city, state, zip)	
Dear	:
	oping a program of vendor sources. Therefore, we would
appreciate a quote fron	n you on the items listed below:
	te in the prepaid envelope that is enclosed for your

#### REQUEST FOR PROPOSAL

#### MARKETING SERVICES

Date of Issuance: March 22, 2012

#### A. PROJECT INFORMATION

#### 1. Introduction

This Request for Proposal ("RFP") is issued to provide the selection process for marketing services. Proposals will be accepted from:

- a. Individuals operating as independent contractors;
- b. Non-profit, non-governmental entities;
- c. For-profit, private entities; and
- d. Preference is given to proposers with experience working with public sector entities, including state and/or county government in outreach and education for the identified target groups.

Proposers submitting a response to the RFP will be asked at a minimum, to state their qualifications, understanding/experience relating to the project and offer their methodology for meeting the design criteria. The finalists from the RFP Phase will proceed to the Interview Phase and be requested to participate in oral interviews.

#### Selection Schedule:

RFP Released	March 22, 2012
Pre-Proposal Meeting	March 29, 2012
Deadline to Submit Questions (in writing)	April 3, 2012
Responses to Questions (in writing)	April 9, 2012
Proposals Due	April 13, 2012
Review/Notify Short Listed Firms/Interviews	April 23-May 4, 2012
Notice of Selection	May 11, 2012
Complete Contract Negotiations	May 25, 2012
Contract Execution/NTP	June 8, 2012

**Note:** The total amount available under this RFP will not exceed Ninety Six Thousand Dollars (\$96,000.00)(the "Maximum Contract Amount") for a one year contract subject to available, appropriated funds. The City and County of Denver reserve the right to negotiate all contract amounts.

The competitive selection process provided for under this RFP will focus on the qualifications and prior history of performance on similar projects of each proposer and the proposer's team members, as appropriate, in accordance with the selection criteria set forth in this RFP. Thoughtful written responses to this RFP will enable the City to select the most qualified proposers.

2. **Description of Services.** The objective of this RFP is to procure marketing and communications support services, creation of selected marketing materials, support services for public outreach activities, and other related marketing functions and work products. Services to be performed include:

RFP Marketing Services

Section 3.9 Select **EHR Request for Proposal** The request for proposal (RFP) is a powerful tool to use in the selection process for electronic health records (BHR). This tool provides a RFP template that can be outsomized for your organization's use. Time needed: 40 hours Suggested other tools: Section 3.4 Soliciting Bids for EHR and HE: RRI, RRB, RRP How to Use Review the RPP template, eliminate any questions for that are not applicable to your arganization. Enter your arganization's information. Send the REP to the vendors you have selected to receive the RFP. Re: Request for Proposal for Bectronic Health Record Primary Contact Name:
 Title:
 Address:
 Phone Number:
 E-Moli address: Additional instructions for Responding to this RFP: heave limit compact to individual identified above. Submit your response electronically, and as five paper applies. Complishe all perform without attention.

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A. Background and Information
B. Beguest for Information
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A. Background and Information 1. Overview of Organization

- verview of Organization

  a. Number of Potessional Staff
  b. Number of Clinical Support Staff
  c. Number of Localisms
  c. Clinical Support Staff
  d. Number of Localisms
  c. Client Visits per Year
  f. New Clients per Year
  g. Current Number of Active Clients
  h. Medicaid
  j. Commercial Insurance
  k. Services Provided

- 2. Overview of current IT Environment

  - retrieve of current If Environment
    a. Number of If Staff
    b. Offer If Support
    c. Types of Servers/Operating System
    d. Number and Type of Work Staffons/Operating System
    e. Sockup, Business Confinutly, Discable Recovery
    f. Extern Networked—Gootsly to other sites
    g. Wireless Coppobility
    internet Service Provider
    i. Web Site URL
    j. Systems with which the EHR must connect (e.g., Practice Management
    System, Dictafon/Itranscription System, Reference Lab, Other)

#### B. Request for information

- Vendor Information

  1. Vendor Primary Contact

  - Name
     Title
     Office/Location Address
     Phone Number
     E-Mail address
     Organization's Internet Home Page
  - 2. Identify the location of the following:

    - Corporate Headquarters:
       Field Support Offices:
       Programming/Technical Support Personnel:
  - List the number of employees (full-time equivalents) in your organization by category: